





## TOMORROW'S TECHNOLOGY, TODAY - THE VIRAJ SRM PLANT

The new one-of-its-kind Section Rolling Mill (SRM) plant was recently set up in Tarapur, Maharashtra. This state-of-the-art facility is a nation-first – being equipped with completely automated processes, there is no other industrial-scale unit of its ilk in the country.

What makes it so unique? Spread across 10 hectares, it boasts of some of the finest technology in the world's stainless steel industry with its Level - 2 Automation processes. Its online pickling facilities, and automatic labelling inter-alia packaging line, amongst other features, will enable it to manufacture more than 700 different shapes and designs of angle, flats and other profiles. And it complies with the high environmental standards of modern stainless steel manufacturing.

The use of fully automated processes will not only help Viraj increase its production capacity but will also ensure the accuracy in the measurement and dimension of each and every product coming out of the plant. The SRM Plant is part of Viraj's strategy targeted at creating the most modern production facilities possible. A strategy aimed at improving product quality, raising production volumes and increasing the output of high added-value products.

This new facility has several locational advantages as well. The nearest railway track is merely 8 KMs from the production site and the nearest port is only around 170 KMs away. The Inland Container Depot (ICD), started by Viraj Profiles at Tarapur will ensure smooth logistical support to its clients. The combination of the specific design and fully automated processes, coupled with smooth logistics allows for a reliable and consistent production and supply of high quality products at optimum operational economy.

With an annual capacity of 180,000 MT per annum, the plant will enable the company to offer current and future markets superior products, at more competitive pricing and at even greater efficiency. This will allow Viraj to strengthen its business, both locally and globally.







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