

ISSN 0578-7661 • Vol. 60 No. 12 • May 2017 • ₹950

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Viraj Profiles Limited announces major expansion plans in India



class infrastructure development and with the growing awareness amongst buyers about benefits of using Stainless Steel, we are very positive that we will be able to expand our domestic market just like the overseas market and shall become a trusted partner in the growth of our country." She further added, "This way we will be more accessible to our clients and partners as Northern India is

Viraj Profiles Limited, the leading manufacturer of Stainless Steel long products in the world, is pleased to announce a major expansion of its business in Northern India. Viraj Profiles Limited, headquartered in the commercial capital city of India, Mumbai has opened its first Sales and Marketing office away from its home ground. The company has opened a new office in New Delhi and has appointed Pooja Mehra as Director, Sales and Marketing.

Chairman & Managing Director of Viraj Profiles, Neeraj Raja Kochhar commented, "Our decision to open an office in the capital city is in recognition of the size and opportunity of the market in this part of the country, whilst also acknowledging the growing demand of Stainless Steel products across various sectors like architecture & construction, process industry, etc. It is a very important place for us to be and we aim to increase our market penetration across all the regions in India especially northern states like Delhi, Punjab, UP, etc."

Pooja Mehra stated, "There's no better time for market expansion than now. There are many opportunities that exist in today's market. Especially with current government's focus on world

one of the most important and the fastest growing markets for Stainless Steel."

Viraj's new office is centrally located at Aerocity, one of the posh and centrally located areas in New Delhi, accessible to clients from throughout the area and even to those travelling from outstation.

