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Leap towards the future

Viraj's Fully Automatic Section Rolling Mill in India



Viraj Profiles Ltd., one of the Largest Producers of Stainless Steel Engineering Products globally, recently inaugurated its new state-of-the-art Section Rolling Mill (SRM) plant in Tarapur, Maharashtra, India. Mr. Nagesh Raja Kothkar, Chairman and Managing Director of Viraj Profiles, inaugurated the plant in the presence of other senior management members.

Equipped with completely automated process, the plant is first of its kind in the country on an industrial scale. The plant is quite unique in terms of Online Flaring facilities, Automatic Labeling Inter-ala Packaging line. This new facility would be able to manufacture more than 700-different shapes and designs of Angle, Plate and other Profiles. With the new plant in place, the company which has created a niche for its products globally hopes to deliver world-class quality products at assured delivery time and thus, increasing its efficiencies in catering to the significant global as well as local requirements.

CMD Mr. Nagesh R Kothkar shared,

"We are very pleased commencing this long planned project and with this new plant, Viraj is going to enter into a new-dimension of its history. Viraj has come a long way in last two decades. The journey which started with employee strength of 180 people has a team of more than 9000 people today. We have always tried to take one step at a time but never that step count. I have personally always believed in forward integration to explore new market opportunities and it is with this principle that we started with one induction furnace and then slowly we moved on to manufacturing stainless steel wire rods, wires, fasteners, flanges, profiles and bars." Sharing the main reason behind this new mill, Mr Kothkar added, "We wanted to offer products to our customers faster and quicker without compromising on the quality and that is how we conceptualized the need of fully automatic Section Rolling Mill. The annual capacity of this plant will be up to 1,80,000 Tons per annum."



Mrs Renu Kochhar,
Managing Director,
Vinox Profiles

Mrs Renu Kochhar, Managing Director, Vinox Profiles who played a very important role in the conceptualization and execution of the whole project, added, "This new facility has proven to be like a leap into the future for our customers as my personal endeavor is to serve the customers better and better. At Vinox we have always tried to focus on Timeliness and streamlining our activities today to achieve that Timeliness. Consequently commencing of this new mill aligns very well with our strategy. The new

facility will allow us to strengthen our business both locally as well as globally. The use of fully automated processes will not only help increasing our production capacity but it will also ensure the standardization in the manufacturing process."

The project is spread across around 10 Hectares of land. In the setting up of this plant, the company has collaborated with several partners inter-alia Siemens, Steeler Argentina GmbH & Co, KEG, ABB, FIMR, FROGHP and

Tanox Hypertherm Pvt Ltd.. Engineering support for the project has been provided by EBPIC Consulting Pvt Ltd. The plant boasts of some of the best technologies in the world in Stainless Steel industry.

The new project has been implemented within the scope of Vinox's strategic investment program targeted at production facilities modernization, improved products quality, rise in production volumes and increased output of high added value products. The Plant complies with the high environmental standards of modern Stainless Steel manufacturing and has Level - 2 Automation processes.

This new facility has several locational advantages as well. The nearest railway track is merely 5 KMs from the production site and the nearest Port is around 115 KMs only. Inland Container Depot (ICD), started by Vinox Profiles at Tanpur will ensure smooth logistical support to its plants. The combination of the specific design and fully automated process coupled with smooth Logistics arrangement allows for a reliable and consistent production and supply of high-quality products at optimum operational economy. The new facility will help Vinox to serve current and future markets in a more efficient manner.

For further information, please visit www.vinox.com

