



VIRAJ PROFILES PRIVATE LIMITED

Building A Sustainable Stainless World




Viraj's Stainless World Unveiled



CHAMPIONING
EXPORT EXCELLENCE
Again

NEWSLETTER FEB - MAR 2025 ISSUE 11

From the **CHAIRMAN'S DESK**

Dear Virajians,

April 2025 marks the beginning of the new financial year, and I believe we are all geared up with pride and optimism for what lies ahead. The last quarter of the financial year 2024-25 has witnessed our standing as a strong Indian corporation committed to excellence, and progress of the nation. After the MoU signing at Davos, the announcement of Viraj Profiles being honoured with the prestigious EEPC National Award for Export Excellence (2021-22), added zeal to our efforts as a team. This recognition reflects the hard work and dedication of every member of the Viraj family.

But my dear Virajians, while we continue to focus on growth and adding laurels, it is essential to focus on safety at every stage. It gave me immense pride in the way our team highlighted their commitment to safety during the National Safety Week. The event reinforced our belief in a "Safety First" culture, reminding us of the importance of maintaining a safe and secure work environment for all. Prioritising safety is not just a practice but a key component of our operational excellence.

As you all know, this year we focus on boosting our plans to grow within India and increase our business worldwide. For this showcasing our world-class products on global platforms remains a priority. Through participation in various international fairs and exhibitions, we continue to reinforce Viraj Profiles' position as a leader in the stainless steel industry. These platforms allow us to engage with new markets, build meaningful partnerships, and emphasise our commitment to quality and innovation.



As we move ahead, let us continue to strive for excellence, embrace challenges, and work together to achieve greater heights.

Best Regards,

Neeraj Raja Kochhar

Chairman

VIRAJ PROFILES PVT LTD.

Viraj Profiles

WINS EEPCC NATIONAL AWARD FOR EXPORT EXCELLENCE



It's a proud moment for all of us! The company has once again been honored with the EEPCC National Award for Export Excellence (2021-22) in the Bright Bar and Miscellaneous segments under the Large Enterprise Category. This recognition is a testament to our relentless pursuit of quality, innovation, and excellence in stainless steel exports.

The award was received by Mr. Rakesh Agarwal, AVP - Finance & Accounts, on behalf of Viraj Profiles. This achievement reflects the hard work and dedication of our entire team, whose efforts have contributed to our global success.

We take pride in our strong presence across international markets and our ability to deliver world-class stainless steel products. This award belongs to every Virajian who continues to uphold our values of excellence and commitment.

Let's celebrate this milestone together and stay motivated to reach even greater heights. Congratulations to the entire Viraj family on this well-deserved recognition!



EVENTS AND HIGHLIGHTS



SAFETY WEEK CELEBRATIONS AT VIRAJ

At Viraj Profiles, we understand that safety is not just a priority, it is a way of life. Staying true to this commitment, we proudly observed the 54th National Safety Week from March 4 to March 10, 2025, reinforcing the importance of a safe, healthy, and secure workplace for all Virajians.

The week-long celebration featured several engaging and thought-provoking activities, designed to encourage awareness and proactive safety measures. Employees actively participated in competitions such as Identify the Hazard, Spot the Unsafe Act, Safety Essay/Poetry Writing, and the Interdepartmental Safety Competition. These initiatives promote critical thinking, enhance workplace safety culture, and encourage innovative safety solutions.

The week began with the flag hoisting ceremony and safety pledge, reinforcing our collective commitment

to workplace safety and accident prevention. The celebrations concluded with a grand award ceremony, recognising the remarkable efforts of participants who showcased their dedication to occupational safety and health.

We firmly believe that a strong safety culture is built through collective responsibility and consistent efforts. This initiative is a reflection of our ongoing commitment to ensuring a safer, healthier, and more sustainable future for all.

CELEBRATING MAHASHIVRATRI WITH DEVOTION

Mahashivratri was a moment of deep faith and unity as employees gathered to celebrate this sacred occasion. The presence of **BK Deepa Didi** and **Shri Neeraj Kochhar** made the event even more special, filling the atmosphere with positive energy and spiritual wisdom.

The celebration included prayers, devotional chants, and moments of reflection, allowing everyone to seek blessings and embrace inner peace. It was a time to strengthen our connection with faith and take inspiration from Lord Shiva's values of strength and righteousness.

At Viraj Profiles, such celebrations bring us closer, not just as colleagues but as a family that respects traditions and shared beliefs. This Mahashivratri was a reminder of the power of devotion and the importance of spiritual well-being in our lives.



VIRAJ PROFILES AT THE FASTENER FAIR GLOBAL 2025

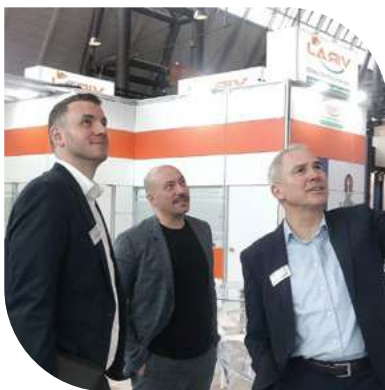
At Viraj Profiles, we take pride in being a key player in the global fastener and fixing industry. It was a proud moment for us to actively participate in the 10th International Exhibition for the Fastener and Fixing Industry, Fastener Fair Global 2025, held from March 25 to 27 in Stuttgart, Germany.

The event served as a valuable platform to showcase our wide range of fasteners, attracting attention from existing customers and potential clients. With industry leaders and experts in attendance, we had insightful discussions on

emerging trends and innovations shaping the future of fastener technology.

As the event came to an end, we joined together for an evening of networking and celebration, making it a memorable moment in our journey.

In the same spirit, we remain committed to excellence and innovation, strengthening our presence in the global market. Together, we continue to grow and inspire!





CSR SPOTLIGHT

A DAY OF JOY: VIRAJ CHARITABLE TRUST'S SPECIAL OUTING

As part of its ongoing commitment to community welfare, **Viraj Charitable Trust** organised a delightful picnic for the students of **Jilha Parishad School, Maan**, in February. The destination – **Nandgaon**, known for its serene beauty – provided the perfect setting for a day filled with fun, learning, and exploration.

From the moment the students set foot on the lush grounds, excitement filled the air. Engaging activities, interactive games, and storytelling sessions kept the young minds entertained, while moments of laughter and curiosity painted the day with joy. For many, this outing was a rare opportunity to step beyond their daily routines and experience the world beyond their classrooms.

Viraj Charitable Trust remains committed to **nurturing young dreams and fostering holistic development** through such initiatives. By blending recreation with education, the Trust continues to shape brighter futures—one meaningful experience at a time.



CREATING OPPORTUNITIES, CHANGING LIVES: VIRAJ & WOMEN'S EMPOWERMENT

Women's Day is not just a celebration - it is a reminder of the power of opportunity, dignity, and equality. At Viraj Profiles, empowering women, especially those from economically weaker backgrounds, is not just an initiative but a responsibility we embrace through Viraj Charitable Trust.

As part of its ongoing efforts, the Trust has been actively supporting women by providing skill development programs, educational support, and livelihood opportunities. By equipping them with essential skills and resources, the trust enables them to become financially independent and contribute to their families and society.

This Women's Day, the focus was on acknowledging the resilience of these women and reinforcing our commitment to creating a more inclusive and equitable future. Whether through vocational training, employment opportunities, or education for young girls, We continues to champion the cause of women's empowerment.

True progress is achieved when every woman gets the chance to rise, and at Viraj, we are committed to being a part of that journey—today and every day.

Women's Day CELEBRATION at VIRAJ PROFILES



VIRAJ PROFILES EXTENDS SUPPORT THROUGH BENEVOLENT FUND

At Viraj Profiles, we understand that our greatest strength lies in our people. Viewing our employees as family, we stand by them not just in their triumphs, but also in their times of need. On February 22, 2025, the HR team from our Forging & Profile Plant organized a heartfelt ceremony to extend financial support under the Benevolent Fund initiative. This occasion reinforced our deep-rooted commitment to employee welfare, reflecting our values of care, solidarity, and support for every member of our team.

During the event, **Mr. Ranjit** received financial aid for his medical expenses. He expressed his heartfelt gratitude to the management and all contributors for their support. In another emotional moment,

the **family of late Chandrashekhar Chauhan** was provided a **Rs. 7 lakh cheque**, offering them much-needed financial aid.

Mr. Sarabjit Singh, Senior Manager, Business Operations, addressed the gathering, emphasizing the importance of this initiative. He urged more employees to join the fund, stating, *"This is not just financial aid; it is Viraj Profiles' commitment to supporting our people in difficult times."*

Such initiatives reflect our values of care, unity, and collective strength. Let's continue to support one another and build a workplace where no one stands alone in hardship.



Viraj Shield

BASIC FIRST AID EVERYONE SHOULD KNOW

Accidents happen when we least expect them, whether at home, work, or in public spaces. Being equipped with basic first aid knowledge can make all the difference in such situations. Here are a few essential first-aid tips that everyone should know:

Cuts and Scrapes

Clean the wound with water to remove dirt, then apply an antiseptic ointment. Cover with a sterile bandage. If the cut is deep or doesn't stop bleeding, seek medical attention.

Burns

For minor burns, run cool water over the area for at least 10 minutes. Avoid using ice directly on the burn. Apply a burn ointment or aloe vera gel. For severe burns, cover with a clean cloth and seek emergency help.

Sprains and Strains

Follow the R.I.C.E method: Rest, Ice, Compression, Elevation. Applying ice for 20 minutes at intervals and keeping the injured area elevated helps reduce swelling.

Choking

If someone is choking, encourage them to cough. If they can't, perform the Heimlich maneuver by placing your hands around the person's abdomen and giving quick inward and upward thrusts.



CPR (Cardiopulmonary Resuscitation)

If someone's heart stops, CPR could save their life. Place the heel of one hand in the center of the chest, lock your hands, and push down hard and fast (about 2 inches deep at 100-120 compressions per minute). If trained, give rescue breaths as well.

First aid knowledge empowers us to act swiftly in emergencies, providing comfort and potentially saving lives. It's essential to be prepared—because you never know when you might need to step up and help someone in need. Stay safe, stay prepared!



TEST YOUR KNOWLEDGE

What is the key element added to stainless steel to make it resistant to corrosion?

- a) Copper
- b) Chromium
- c) Carbon
- d) Zinc

Which of these is a product manufactured by Viraj Profiles?

- a) Stainless Steel Fasteners
- b) Wood Panels
- c) PVC Pipes
- d) Aluminum Sheets

What is the primary use of stainless steel flanges in industries?

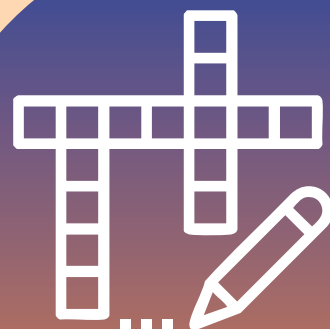
- a) To Store Liquids
- b) To Connect Two Pipes
- c) To Decorate Machinery
- d) To Conduct Electricity

Which steel grade is commonly used for stainless steel fasteners?

- a) Austenitic
- b) Martensitic
- c) Ferritic
- d) Carbon



STAINLESS STEEL INDUSTRY CROSSWORD PUZZLE



O	F	A	M	B	O	I	T	M	E	N	S
I	T	M	C	E	X	T	A	O	N	D	M
T	S	B	H	R	E	M	A	E	B	N	R
S	F	A	R	Y	S	E	N	S	Q	X	N
E	V	R	O	L	L	I	N	G	A	O	F
S	N	S	M	G	O	O	D	S	F	A	L
S	T	A	I	N	L	E	S	S	Z	A	A
K	C	Y	U	B	U	R	G	E	R	S	N
U	X	E	M	E	S	T	E	E	L	A	G
I	Z	A	T	E	O	F	A	M	I	L	E
R	Q	I	F	A	S	T	E	N	E	R	S
E	A	P	M	E	N	I	O	X	I	E	T

CLUES:

ACROSS: ▶

1. A process used to shape steel into long, narrow products (6 letters)
3. Steel alloy that includes chromium and nickel (9 letters)
5. The metal formed from iron, carbon, and other materials (4 letters)
7. A major product made from stainless steel, often used in construction and manufacturing (9 letters)

DOWN: ▼

2. A long product made from steel, often used in structural construction (4 letters)
4. A crucial element added to stainless steel to prevent rust (8 letters)
6. Steel products used for holding pressure or water in pipes (7 letters)

FUN & LEARNING COMIC STRIP



The machine works again.

Thank You!

I must have left it there.
I'll check things better
next time!

No worries, It's great that
we figured it out together.



TAKING RESPONSIBILITY

makes everything better!

QUIZ & CROSSWORD ANSWERS



Manthan Quiz

QUESTION. 1

What is the key element added to stainless steel to make it resistant to corrosion?

b) CHROMIUM

QUESTION. 2

Which of these is a product manufactured by Viraj Profiles?

a) STAINLESS STEEL FASTENERS

QUESTION. 3

What is the primary use of stainless steel flanges in industries?

b) TO CONNECT TWO PIPES

QUESTION. 4

Which steel grade is commonly used for stainless steel fasteners?

a) AUSTENITIC

Crossword Puzzle

Answers:

- | | | | |
|------------|--------------|------------|--------------|
| 1. Rolling | 3. Stainless | 5. Steel | 7. Fasteners |
| 2. Bars | 4. Chromium | 6. Flanges | |



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