



VIRAJ PROFILES PRIVATE LIMITED
Building A Sustainable Stainless World

Compassion in ACTION



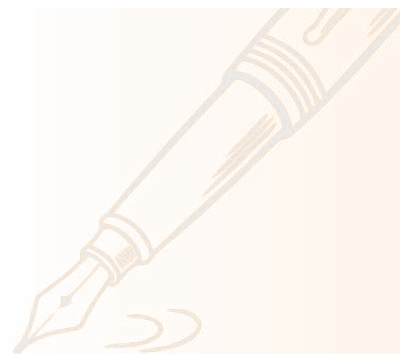
Viraj's Stainless World Unveiled

Blood Donation Drive at Viraj Profiles

NEWSLETTER JUN - JUL 2025 ISSUE 13

From the

Chairman's Desk



Dear Virajians,

In my journey of building Viraj Profiles, I have time and again realised that excellence is not a destination, it is a way of life. We work towards it continuously, delivering consistently and aiming higher than the previous milestones. Recently, we crossed some meaningful milestones that reaffirm this ethos.

The blood donation drive was a shining example of Virajians coming together for a noble cause. The participation numbers and the units of blood collected were a testament to Virajians commitment and giving attitude towards a cause that truly matters. I am proud of my team of Virajians who lead by example and are ready to contribute to a life-saving purpose.

Another moment of applause for us as an organisation is receiving the Silver Trophy in the Large Enterprise category at the EEPC India National Awards for Export Excellence. This accolade celebrates the collective spirit of every Virajian, each one driven by precision, perseverance, and purpose. Besides this, we were recently also conferred the title of "Well Known Steel Maker" by the Central Boilers Board, Government of India.

A very essential element in every individual's or organisation's achievement is the effort and innovation they bring to the table. All this is not possible without wellness. I have always been a huge advocate of wellness as a habit and was glad to know about the International Yoga Day celebrations. The event was integrated with a purpose as our team came together at the Jila Parishad School, Maan, sharing wellness and warmth with children through yoga and joy. It is moments like these that reflect us as participants in building the Nation's future. As we move forward, let us hold fast to discipline, compassion, and innovation. The future awaits—with promise, and with pride.

Warm regards,

Neeraj Kochhar

Chairman

VIRAJ PROFILES PVT. LTD.



CSR Activity led by Virajians

Blood Donation Camp at VMC



Strength is best demonstrated through unity and purpose. Recently, the Viraj Profiles team came together to contribute to a cause that truly matters - donating blood to help save lives.



Our Blood Donation Camp, held at the VMC, SRM Plant, became a beautiful reminder of how powerful compassion can be when it's shared. From every corner of the plant, our colleagues stepped up without hesitation, ready to donate blood for someone in need.

A total of 115 donors came forward, making the event a great success. In all, we collected over 115 units (approx.) of blood, which means 90+ units ready to support critical patients and emergency cases. The medical team at the venue rated the camp with a proud 4-star+ appreciation, recognizing the smooth execution and high turnout.



What truly stood out was the spirit of the event. Quiet smiles, gentle encouragement, and a shared sense of purpose filled the room. We saw first-time donors face their fear. We saw experienced ones guide others. And most importantly, we saw the Viraj Profiles family standing united for a cause that goes beyond work; it touches lives.

We are proud of every Virajian who participated. Your participation has made a real difference, and we thank you from the bottom of our hearts. Let's carry this spirit forward. Because at Viraj Profiles, giving back is not just a one-day activity, it's part of our identity.

Viraj Profiles Recognised as a

“Well Known Steel Maker”

by Government of India

Excellence is a continuous journey and every award, every recognition is a motivation to keep moving on this path. It is a strong belief for all of us at Viraj Profiles that consistent efforts, quality products, compliance, and innovation lead the way to achieve industry excellence. It gives us great pride to share that we have recently been awarded the status of a “Well Known Steel Maker” under the Indian Boiler Regulations, 1950, by the Central Boilers Board, Ministry of Commerce & Industry, Government of India. This recognition puts us in a selected group of manufacturers who meet the requirements of the highest national standards. It is a moment of great pride for the entire Viraj Profile family.



This recognition reflects our commitment to manufacturing superior quality stainless steel products, especially Boiler Quality Forged Round Bars (up to 600 mm), Hot Rolled Bars/Bright Bars (up to 210 mm diameter), and Square & Hexagon Bars (up to 80 mm). The evaluation took place at our Tarapur Plant in Boisar. After a successful inspection, we were officially certified on 15th July 2025. The inspection was thorough and covered every critical parameter of our process and quality systems. Our plant team ensured every requirement was met with absolute precision.

Achieving this milestone is not just about a certificate, it is a testament to the hard work, expertise, and dedication of every Virajian. It reinforces our position as a trusted stainless steel manufacturer both in India and around the globe. This milestone is also a strong endorsement of our continuous efforts to uphold the highest standards in quality control, innovation, and regulatory compliance.

We thank all team members who made this possible by sticking to the highest quality and safety standards and continuously improving our systems to meet evolving industry regulations. Your discipline, attention to detail, and commitment to excellence made this possible.

While we celebrate this achievement, we also know it comes with bigger responsibility. As a proud Indian company, we will aim to set even higher standards in stainless steel manufacturing with honesty, consistency, and clear purpose. We are committed to staying ahead by adapting technology, staying compliant, and delivering value through everything we do. The journey ahead is promising, and we are prepared to meet it with confidence.

Celebrating Excellence Together

Viraj Profiles Honoured at

EEPC National Awards



At Viraj Profiles, we've always believed that excellence isn't just a goal, it's a way of working, thinking, and moving forward together. This belief was once again validated as we were recognised on a national platform for our continued performance and contribution to India's global engineering presence.

Recently, Viraj Profiles was awarded the Silver Trophy under the Large Enterprise category at the EEPC India National Awards for Export Excellence 2022 - 23. The award was presented at the 55th edition of the EEPC India National Awards, held in Hotel Taj Lands' End, Bandra, and was received by Mr. Siddhartha Modi, President and Mr. Rakesh Agarwal, AVP.

The award was handed over by Adv. Ashish MB Shelar, Minister of IT & Cultural Affairs, Government of Maharashtra, in the presence of top engineering leaders from across the country.

This recognition is a celebration of the dedication, teamwork, and commitment each one of us at Viraj brings to our work every day. It is a reminder that when we stay aligned with our core values, quality, innovation, customer focus, and sustainability, we create impact not just within the company, but across global markets.

As Virajians, this award fuels our journey ahead. It reflects the strength of our processes, the spirit of our people, and our commitment to making Viraj Profiles a name that stands for trust and excellence in stainless steel exports.

Together, let's continue to raise the bar and take Viraj Profiles to even greater heights.

Celebrating

International Yoga Day

at VMC



On 21st June 2025, Viraj family came together at the VMC, SRM Plant to celebrate International Yoga Day with great enthusiasm and spirit. The celebration began at 7:30 AM, with employees and their families joining in for a refreshing and soulful yoga session.

Guided by experienced instructors, the session focused on simple yet powerful breathing techniques, stretches, and postures that helped everyone experience calmness, balance, and renewed energy. Dressed in light-colored comfortable attire, participants embraced the true essence of yoga, a journey inward, where the body finds strength and the mind finds clarity.

The event beautifully reflected Viraj's belief that true leadership and excellence begin with inner harmony. It was a beautiful celebration of Yoga Day, reminding us all to pause, breathe, and carry forward the practice of mindfulness in our daily lives.

The morning Yoga Day celebration concluded with a healthy breakfast, allowing everyone to share conversations, and positivity. It was indeed a day where well-being took center stage, and the Viraj community celebrated togetherness in the most meaningful way.



Promoting Wellness through CSR

International Yoga Day

at Jila Parishad School, Maan



At Viraj, every occasion is seen as an opportunity to spread positivity and make a difference. This International Yoga Day, we extended the essence of wellness beyond our workplace and into the community by celebrating with the young learners of Jila Parishad School, Maan.

Our team spent a meaningful morning with students, teachers, and staff, where the focus was not limited just to yoga, but also on creating awareness about long-term physical and mental well-being. The children participated with great enthusiasm, turning the school playground into a vibrant space of energy, calmness, and shared joy as everyone practiced together.

To help them continue this journey, yoga mats were distributed to all students, encouraging them to make yoga a part of their everyday routine. The session was followed by refreshments, adding warmth and togetherness.

Through this initiative, we hold up our belief that true progress is achieved when growth is combined with care. By inspiring healthy habits and supporting young minds, Viraj continues to stand by its CSR vision of uplifting and empowering communities.

As we reflect on this day, it reminds us that wellness is not just a practice, but a way to nurture a brighter and healthier tomorrow.



Planting for the Planet

Our Green Step Forward on

World Environment Day



Virajians came together to mark World Environment Day on June 5th, 2025, with a dedicated Tree Plantation Drive at the VMC - SRM Plant.

The drive was a sincere effort to contribute to a healthier and greener tomorrow. Around 100 trees of different species were planted during the initiative, adding fresh life to the surroundings and strengthening our commitment to environmental sustainability.

The event was graced by the presence of our senior leadership and team members who actively participated in the plantation. It was an honour to have with us Dr. Sunil Kasture (Corporate EHS Head), Mr. Udit Gaur (Plant Head – Profile), Mr. Pradip Rastogi (Plant Head – SRM Mill), Mr. Diwakar Ojha (Plant Head – Bright Bar), Mr. Sanjay Adhikane (Projects) and Mr. Hanumant Chavan (Sr. Manager – Corporate EHS). Their support and involvement inspired everyone on the ground.

We were also glad to have Mr. Kaustubh Bore (Agriculture Officer) and his team with us for this noble cause. A special thanks to Jagruti Didi, whose encouraging presence and energy uplifted the spirits of the team throughout the activity.



Together, we shared a moment and a mission to protect our environment and to take responsibility for the land we work on. It reminded us of small actions, like planting a tree has the power to create long-term impact when done with intent and consistency.

Every step towards sustainability counts and through efforts like these, we reaffirm our role as responsible industry leaders who care not just about steel, but also about the soil it stands on.

For a greener today, for a sustainable tomorrow.

Strengthening

Our Footprint with a

New Beginning

Growth at Viraj Profiles Pvt. Ltd isn't just about metrics, it's also about creating meaningful spaces and moving forward with a shared purpose. The importance of infrastructure and a conducive work environment are strong features in our expansion journey. We recently inaugurated a new office in Boisar, for our Flat Product Project Division. This new space marks another milestone in our journey of expansion and commitment to improving our reach, efficiency, and service delivery.



To begin this new chapter on an auspicious note, a traditional pooja ceremony was conducted in the presence of our colleagues and guests.



The Flat Product Project Division has a crucial role to play in our continued diversification. With a dedicated workspace now in place, we are better positioned to collaborate, execute, and lead with purpose.

We thank everyone who has been a part of this beginning and look ahead with optimism for what this new step will help us achieve together.

India Fastener Show, Chennai 2025

Fastening Ideas, Forging Connections

Viraj Profiles marked a strong and purposeful presence at the India Fastener Show 2025, held from 11th to 13th July at the Chennai Trade Centre. Over the three dynamic days, our team engaged in high-impact conversations, showcased our world-class fastening solutions, and strengthened ties with industry stakeholders from across the globe.



As the show progressed, Day 2 brought deeper engagement and meaningful momentum. Besides featuring products, there were conversations about shared values, technical know-how, and a vision for the future of fastening technology. With each interaction, we reinforced Viraj Profiles' position as a reliable stainless steel flanges manufacturer and one of the leading stainless steel bright bars manufacturers in India.



From the moment the doors opened on Day 1, our stall became a hub of activity drawing interest from OEMs, industrial buyers, and sector professionals looking for trusted partners in stainless steel solutions. The first day set the tone for what would be a high-energy, insight-driven event focused on collaboration and growth.



On the final day, we concluded our participation on a high note. The three-day showcase served as a powerful platform to highlight our capabilities, connect with future collaborators, and understand evolving industry needs. Conversations transitioned into commitments, and we left the venue with valuable business connections and a strengthened brand presence.



A Heartfelt

Raksha Bandhan Celebration



This Raksha Bandhan was truly special for all of us at the VMC-SRM Plant. We were honoured to celebrate Raksha Bandhan on 4th of August 2025 with the Brahmakumari sisters, who made the occasion truly special.



The energy in the room was calm yet full of warmth. One by one, as the sisters tied sacred rakhis on our wrists, it felt more than a ritual, it was a reminder of the bond we all share as one big family. These small threads brought with them blessings of protection, goodwill, and inner strength.

We were especially honoured to welcome BK Yogini Behan, whose gentle words and presence left us all feeling truly inspired. The occasion was made even more meaningful with Viraj Profile's Chairman, Mr. Neeraj Kochhar, gracing the celebration and joining us in this beautiful moment of togetherness.

And like all good celebrations, it ended with a delicious lunch and plenty of conversations, laughter, and memories that we'll surely hold onto.



Thank you everyone who made time to be a part of this celebration. Moments like these remind us that beyond work, we're all connected by tradition and shared values.

Interactive Corner

1

Which of the following processes is used in wire drawing at Viraj?

A

Laser drawing

B

Dry & wet wire drawing

C

Hot rolling

D

EDM wire cutting

2

What type of annealing is used in the manufacturing process of wires at Viraj?

A

Induction annealing

B

Hot blast annealing

C

Bright annealing

D

Flame annealing

3

What does the IGC Testing Facility check for?

A

Heat resistance

B

Intergranular corrosion

C

Wire flexibility

D

Radioactive material

4

Which of the following best describes the product range offered by Viraj Profiles Pvt. Ltd?

A

Limited to stainless steel wires & rods

B

Only fasteners & flanges

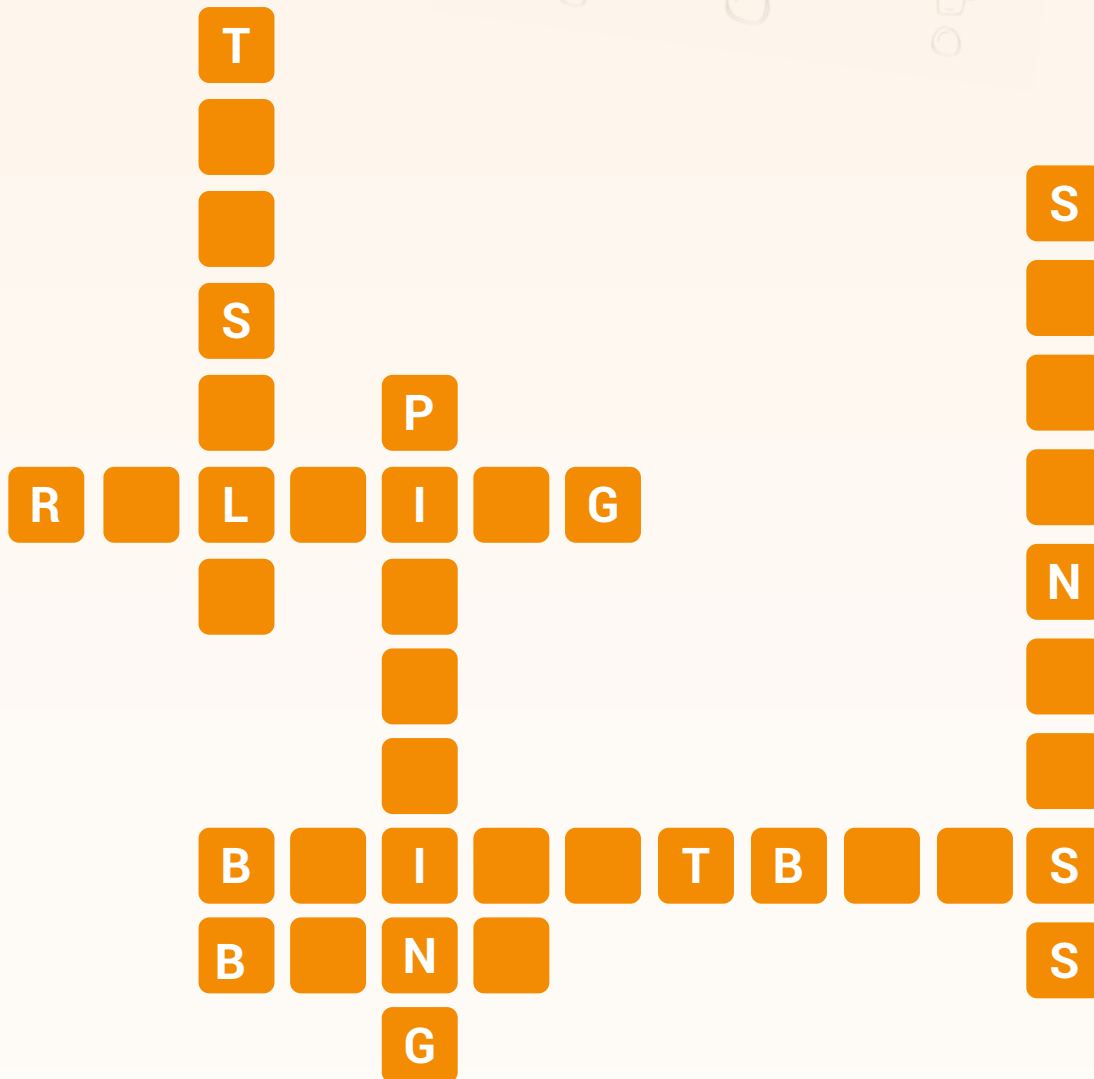
C

A wide variety of stainless steel long products & flanges

D

Specialised in stainless steel pipes only

Crossword



ACROSS

1. Our wire rod division is equipped with a fully automatic _____ mill.
2. These bars are known for precision and are used in machining and automotive.
3. This test is used to check a product's ability to undergo bending without defects.

DOWN

1. One of the most important strength tests, done using a specialised machine.
2. A protective treatment for stainless steel surfaces involving acid.
3. This kind of steel is the core of everything we manufacture.

Questions &

Answers

Q1

What is the main advantage of using high sulphur stainless steel grades?

- A** High corrosion resistance
- B** Better surface finish
- C** Improved machinability
- D** Enhanced magnetic properties

Q2

In which year did Viraj Profiles Pvt. Ltd. begin its first melting shop operations?

- A** 1990
- B** 1992
- C** 1995
- D** 2000

Q3

What award did Viraj Profiles win for Export Excellence for 2021-22?

- A** Gold Trophy for Innovation
- B** EEPC National Award (Large Enterprise Category)
- C** Best Employer Award
- D** International Fastener Award

Q4

At which event did Viraj Profiles showcase its fastener products in 2025?

- A** Steel India Expo
- B** Global Metals Meet
- C** Fastener Fair Global, Stuttgart
- D** Fixation Expo Dubai

WEARING SAFETY GEAR

Keeps You Safe, Always!



All set?

Almost... just skipped the helmet and gloves today.



Alright, I am geared up!

Good. Remember, even one careless step can cause a big accident.



Ram gently pauses and looks at Shyam's missing gear with concern.

Even a quick job can go wrong in a second.

You're right! Skipping safety isn't worth the risk.



It's not just a dress code, it's protection.

Thank you for the reminder!

Answers

1

Which of the following processes is used in wire drawing at Viraj?

B

Dry & wet wire drawing

2

What type of annealing is used in the manufacturing process of wires at Viraj?

C

Bright annealing

3

What does the IGC Testing Facility check for?

B

Intergranular corrosion

4

Which of the following best describes the product range offered by Viraj Profiles Pvt. Ltd?

C

A wide variety of stainless steel long products & flanges

ACROSS

1. Our wire rod division is equipped with a fully automatic_____mill.
2. These bars are known for precision and are used in machining and automotive.
3. This test is used to check a product's ability to undergo bending without defects.

1. Rolling
2. Bright Bars
3. Bend

DOWN

1. One of the most important strength tests, done using a specialized machine.
2. A protective treatment for stainless steel surfaces involving acid.
3. This kind of steel is the core of everything we manufacture.

1. Tensile
2. Pickling
3. Stainless

Q1

What is the main advantage of using high sulphur stainless steel grades?

C

Improved machinability

Q2

In which year did Viraj Profiles Pvt. Ltd. begin its first melting shop operations?

B

1992

Q3

What award did Viraj Profiles win for Export Excellence for 2021-22?

B

EEPC National Award (Large Enterprise Category)

Q4

At which event did Viraj Profiles showcase its fastener products in 2025?

C

Fastener Fair Global, Stuttgart



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