

**BIG WIN** at  
**EEPC Awards**  
**— 2023-24 —**  
National Recognition for Export Excellence



The logo for Manthan, featuring a stylized orange circle with a horizontal line passing through its center, followed by the word "MANTHAN" in a bold, white, sans-serif font.**MANTHAN**

Viraj's Stainless World Unveiled

Newsletter | Aug | Sept | Oct 2025 | Issue 14

# Chairman's Desk

As we move steadily through the final quarter of 2025, I find myself reflecting on the challenges and milestones of this year and our ability to master difficulties and move ahead to achieve.

2025 came with some challenges and many moments to cherish. Viraj Profiles was honoured with the EEPC India National Award for Excellence in Engineering Exports 2023–24, a moment of pride for all Virajians as the recognition affirms our unwavering commitment to quality, consistency, and global trust. Every shipment, every specification met, every deadline honoured, this award belongs to the collective will of our people.

Speaking of collective will, the SMS team has set a new benchmark with an all-time high production of 42,340 MT, breaking past records with quiet determination. SMS2, too, achieved a personal best of 31,095 MT, a testament to the team's discipline and drive. And with dispatches matching the production peak, we've proven once again that operational excellence is not a one-time feat; it's an everyday effort.

Diwali Puja was celebrated across Viraj Profiles, generating vibes of positivity and joy. With the festivities marking the close of this year, I hope that the light of our efforts continues to shine brighter than ever for every Virajian.



**Neeraj Raja Kochhar**



# A Moment of Pride and Prestige

## Viraj Profiles Awarded EEPC India National Honour



It is indeed a moment of immense pride for all of us at Viraj Profiles as we stand once again adorned with national recognition for our commitment to excellence. This year, the prestigious EEPC India National Award for Excellence in Engineering Exports 2023-24 has been conferred upon Viraj Profiles, in acknowledgment of our outstanding export performance during the financial year 2023-24.

The award was presented at the 56th National Export Excellence Awards ceremony held at Vigyan Bhawan, New Delhi, graced by the Hon'ble President of India, Smt. Droupadi Murmu, and the Hon'ble Union Minister of Commerce & Industry, Shri Piyush Goyal. The honour was received on behalf of Viraj Profiles by Mr. Siddhartha Modi, President, and Mr. Rakesh Agarwal, AVP Finance.



This recognition highlights the hard work, dedication, and innovative spirit of every Virajian. By focusing on high-quality solutions, taking initiatives that go beyond the ordinary, and consistently striving for excellence, our employees have contributed to making Viraj Profiles a trusted name across the globe.

The award highlights our leadership in stainless steel exports, especially in the Bright Bars and other miscellaneous products category, under the large enterprise segment. With a presence in over 96 countries and a portfolio of more than 50,000 SKUs, we Virajians take pride in creating products that represent India's engineering prowess on the global stage.

At Viraj Profiles, this recognition is not just a celebration of past achievements but a motivation to continue reaching higher. We remain committed to expanding our global footprint, delivering quality products, and upholding the highest standards in all that we do.



We, at Viraj Profiles, sincerely thank every member of our team whose dedication and hard work have brought us this honour. It is through your efforts that we continue to grow, innovate, and lead with integrity in the world of engineering exports.





# Setting the Bar Higher

## Viraj Profiles SMS Team Breaks All Records



July 2025 has marked a historic high for the Steel Melting Shop (SMS) at Viraj Profiles. With unmatched dedication, discipline, and drive, the team has delivered a record-shattering performance, raising the bar of operational excellence across the board.

The SMS team clocked an all-time highest ever production of 42,340 MT, surpassing the previous record of 40,094 MT set in September 2023. Alongside this, SMS2 achieved a personal best of 31,095 MT, breaking its own earlier record of 28,368 MT (September 2024). Not just that, SMS dispatches also touched a new peak at 42,340 MT, exceeding all past benchmarks.



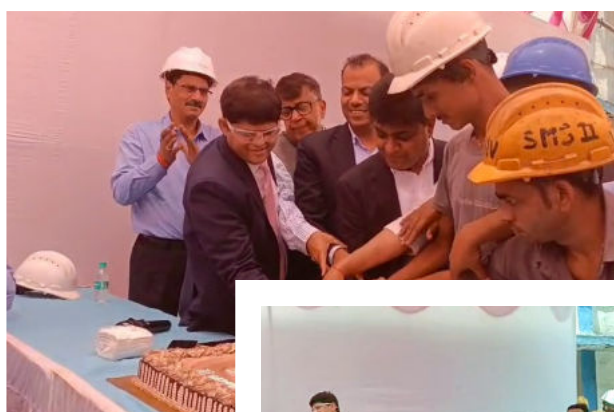
“ This incredible milestone is a result of the collective effort and commitment of every member of the SMS division. It reflects not only the capability of our infrastructure but also the strength of our people and leadership. ”



This incredible milestone is a result of the collective effort and commitment of every member of the SMS division. It reflects not only the capability of our infrastructure but also the strength of our people and leadership.

A special note of gratitude goes to our Chairman, Mr. Neeraj Kochhar Sir, whose vision continues to guide us to strive for nothing short of excellence. Sincere thanks to JP Sir, Suresh Sir, Gagan and team, Jugnu and team, Anuj Sir and team, Rakesh Sir and team, and Sid Sir and team along with everyone who contributed directly or indirectly to this achievement.

Let's carry this momentum forward and continue scaling greater heights together.





# Beyond Work:

## A Day of Bonding and Rejuvenation at Dan Resorts

The essence of a strong team lies in collaboration, trust, and laughter. On August 2, 2025, the Alloys & WRM Team celebrated Team Picnic 2025 at Dan Resorts, Boisar, enjoying a day that blended adventure, games, and relaxed conversations beyond the office environment.

Set against a backdrop of lush greenery and refreshing landscapes, Dan Resorts offered the perfect setting for the team to relax, unwind, and reconnect outside the workplace. From adrenaline-pumping rides and thrilling adventure activities to lighthearted games and shared meals, every moment was packed with fun, laughter, and camaraderie.

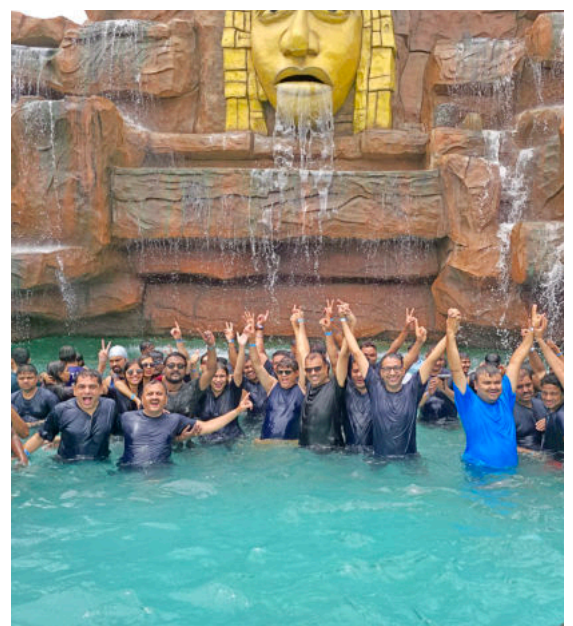




The day began with enthusiastic participation in various team building activities that strengthened interpersonal connections and encouraged a spirit of togetherness. Whether it was racing on the tracks, braving the water slides, or simply enjoying conversations over lunch, the outing gave team members a chance to recharge and return with renewed energy.

Events like these are a reflection of Viraj's commitment to creating a healthy work culture that values people as much as performance. By nurturing friendships beyond professional roles, we build stronger, more resilient teams that are better equipped to collaborate, innovate, and achieve shared goals.

As the day drew to a close, it left behind more than just photographs, it created lasting memories. The laughter, the unity, and the spirit of fun echoed a powerful message: that at Viraj, we grow together not just as professionals, but as a family.





# A Patriotic Tribute

by Viraj Profiles

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This Independence Day was observed with deep pride, respect, and a shared sense of responsibility across our Viraj Profiles family. It was a moment to remember the brave hearts who gifted our nation its freedom, and to reflect on the values of unity, courage, and dedication that continue to guide us.

The national flag was hoisted with honour, followed by the national anthem that filled every heart with emotion and gratitude. Senior officials, including Mr. Vivek Rao Chowhan, Assistant Vice President, Viraj Profiles joined the ceremony and participated in the celebrations. A patriotic song and a humble march brought an air of togetherness, reminding us of our duty towards the nation and each other.







We Virajians stood united, taking pride not only in our country's glorious past but also in the role we play in its future. At Viraj Profiles, discipline, sincerity, and commitment hold a special place, the same values that strengthen our work and uplift our spirit as a team.

May we continue to work with honesty, unity, and dedication, contributing to our nation's progress in every step we take.

|| Jai Hind ||





# Celebrating Independence Day with a Thoughtful CSR Initiative



This Independence Day, Viraj Profiles marked the spirit of freedom not just with celebrations, but also with an act of giving back to society. As part of our ongoing CSR initiative, we extended support to young learners by distributing stationery items to the students of Jilha Parishad School, Atlewada, and Sutharpada in Palghar district.



The activity aimed at encouraging education by providing children with the basic tools they need in their academic journey. Exercise books, pencils, pens, and other essential supplies were shared with great warmth and enthusiasm. It was heart warming to witness the smiles and excitement on the children's faces as they received the stationery.





Through such small yet meaningful gestures, we continue to stay true to our belief that empowering the next generation begins with ensuring access to proper education. The initiative not only celebrated the essence of Independence Day but also reinforced our commitment to community development.



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At Viraj, we take pride in standing beside the young minds who will shape tomorrow. Every effort counts, and we remain dedicated to contributing towards creating brighter opportunities for children and fostering a culture of learning and growth.

”



# Ganesh

## Chaturthi

### Celebration at Viraj Profiles



On 28th August 2025, the spirit of Ganesh Chaturthi came alive across Viraj offices, uniting employees in devotion, joy, and festive colours. The sthapana of Ganpati Bappa was carried out with great enthusiasm, filling the atmosphere with positivity and spiritual energy.

At the Corporate Office in Andheri, colleagues embraced the festive mood by arriving in ethnic attire, adding grace and vibrancy to the celebration. The day began with Ganpati's blessings, where everyone gathered to seek wisdom, prosperity, and harmony for the days ahead. The rituals brought together employees beyond their work roles, fostering a sense of belonging and shared faith.







A special highlight of the celebration was the gracious presence of our Chairman Sir and Mr. Vansh Mehara ji, whose participation added warmth and inspiration to the occasion. Their involvement reminded us of the values of unity and togetherness that are deeply rooted in the culture of Viraj.



The celebration concluded with the distribution of prasad, which further enhanced the joy of the occasion as colleagues exchanged smiles and festive wishes. From the colourful attire to the spiritual energy of the prayers, every moment reflected the true essence of Ganesh Chaturthi welcoming new beginnings with gratitude and hope.



Festivals at Viraj are not just about traditions; they are about celebrating togetherness and building memories that strengthen our bond as one family. This year's Ganesh Chaturthi was a beautiful reminder that at Viraj, we not only work together but also celebrate together, with faith and joy in our hearts.

## Ganpati Bappa Morya!

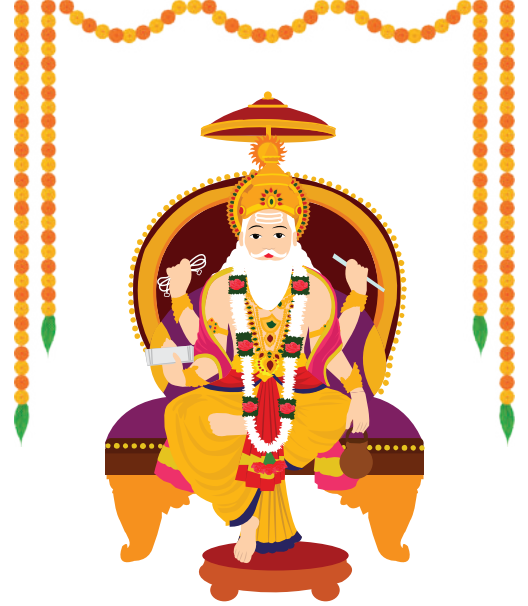


# Vishwakarma Puja

## at CSR center

### Honouring Craft, Commitment, and Devotion

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At Viraj Profiles, we celebrated Vishwakarma Puja across our plants. This special occasion is a tribute to the divine power behind every tool, machine, and the dedicated efforts of our employees that make our work possible. It is a day of gratitude and reflection, reminding us of the values that guide our journey.

The celebrations began with a puja and havan where prayers and the glow of flames filled every corner with a sense of positivity and purpose. At Viraj Profiles, we believe that combining tradition with dedication is key to achieving excellence in all that we do.





We were honoured to have Mr. Vansh Mehra grace the occasion. His presence brought warmth and encouragement, reminding us that tradition and progress go hand in hand. The celebrations reflected the collective dedication and hard work of all employees, whose devotion and commitment continue to strengthen the foundation of Viraj Profiles.

At the Viraj Profiles Stitching Centre, the team paid homage to the stitching machines, the very tools that make quality products possible. This gesture highlighted the respect for both the equipment and the skilled hands that bring every creation to life.



Guided by devotion, driven by strength, and united in purpose, we, at Viraj Profiles, continue to value craftsmanship, dedication, and teamwork. Celebrations like these remind us that our journey is not just about production, but about the traditions, commitment, and hard work that define us, the Viraj Profiles family.





# Viraj Profiles at Istanbul Conference

Driving High-Impact Industry  
Conversations Globally



The International Stainless & Special Steel Conference 2025, held in Istanbul, brought together the foremost leaders and visionaries of the stainless steel industry. It was a distinguished platform for deliberating on global trends, challenges, and the future of the sector. Mr. Rakesh Chauhan, Managing Director of Viraj Profiles, participated in the conference, providing a thoughtful perspective on the critical issues confronting the global stainless steel sector.

During the panel discussion, Mr. Chauhan shared valuable insights on Fairness in the Supply Chain, Carbon Border Adjustment Mechanisms (CBAM), and approaches to strengthen Global Competitiveness. His perspective highlighted how strategic planning, ethical sourcing, and innovative thinking serve as cornerstones for resilience and long-term growth in a dynamic global market.



The deliberations offered a clear view of Viraj Profiles' commitment to industry excellence. By focusing on informed decision-making, robust raw material sourcing, and forward-looking strategies, Mr. Chauhan demonstrated the company's dedication to navigating geopolitical complexities while sustaining a competitive advantage.

We Virajians take pride in moments that place our organization on the international stage, showcasing our values of integrity, professionalism, and innovation. It is the vision, leadership, and concerted efforts of our teams that enable Viraj Profiles to continue shaping the future of stainless steel.



By taking part in this distinguished forum, Viraj Profiles demonstrates its continued leadership, foresight, and resolute commitment to advancing the global stainless steel sector.





# Viraj Profiles

## Sponsored AIIFA Steelex 2025

### Driving Innovation in Steel

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Viraj Profiles is proud to have sponsored AIIFA Steelex 2025, a leading event that brought together experts, innovators, and policymakers in the steel industry. Held in Mumbai, the summit focused on the future of steel, sustainability, and new technologies shaping the sector.





We, at Viraj Profiles, see our sponsorship as a reflection of our commitment to quality, innovation, and progress. By supporting this platform, we contribute to the growth and development of India's steel industry.

We Virajians remain dedicated to providing world-class stainless steel solutions with a promise of lifetime guarantee, fire-safe grade, and marine-grade performance. Being part of such initiatives inspires us to keep improving, staying true to our values and ready to meet the challenges of the future.





# Moments of Festivity, Bonds of Togetherness

## Diwali at Viraj Profiles



The festival of Diwali was celebrated with warmth and enthusiasm across Viraj Profiles, bringing employees and their families together in the true spirit of unity and joy. The occasion reflected the enduring values of togetherness that define us as Virajians.

The celebrations included the traditional Diwali Puja, creating an atmosphere of positivity and happiness throughout the organization. The Puja marked the conclusion of the year's festivities, inspiring everyone to continue their efforts with renewed energy and optimism.





The festivities also featured a musical evening at Viraj International School, Kurgaon, where renowned Bollywood singer Shruti Rane performed. Employees and their families participated with great enthusiasm, dressed in traditional attire, adding to the spirit of celebration and cultural pride.

We, at Viraj Profile, take pride in occasions that bring us together and strengthen our bonds as a team. This Diwali was more than a celebration; it was a reminder of our unity, shared commitment, and collective effort to move forward together as one Viraj Profiles family. May the positivity and energy of these celebrations continue to inspire every Virajian in the year ahead.



# MCQ's

**1. What is the size range of stainless steel wires manufactured by Viraj Profiles Pvt. Ltd.?**

- a) 0.5 mm to 20 mm
- b) 0.09 mm to 15 mm
- c) 0.1 mm to 25 mm
- d) 1 mm to 10 mm

**2. In which year was the Profiles division of Viraj Profiles Pvt. Ltd. established?**

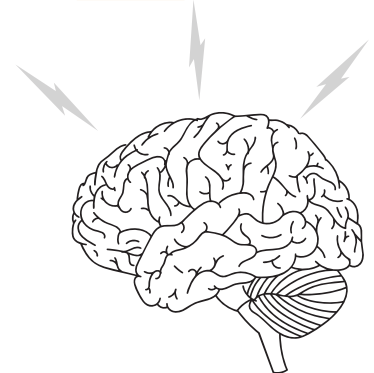
- a) 1995
- b) 2000
- c) 2005
- d) 2010

**3. Which company partnered with Viraj for the solar power project?**

- a) Tata Power
- b) Avaada Energy
- c) Adani Green
- d) NTPC Renewable Energy

**4. Which of the following is NOT mentioned as part of Viraj Profiles' fasteners range?**

- a) Hexagon head bolt
- b) Countersunk head screw
- c) U-bolts
- d) Square nuts





# Crossword



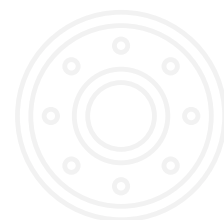
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S	P	X	O	N	E	I	D	F	L	U	O	A	M	L	Q	T	K	M

## Across

1. Stainless steel production started in 1995, along with the establishment of the \_\_\_\_\_ Division.
2. A flange type that can be attached without welding.
3. \_\_\_\_\_ flanges are used when an orifice plate or flow nozzle must be installed.
4. These flanges are commonly used for frequent dismantling, with a stub end fitting.

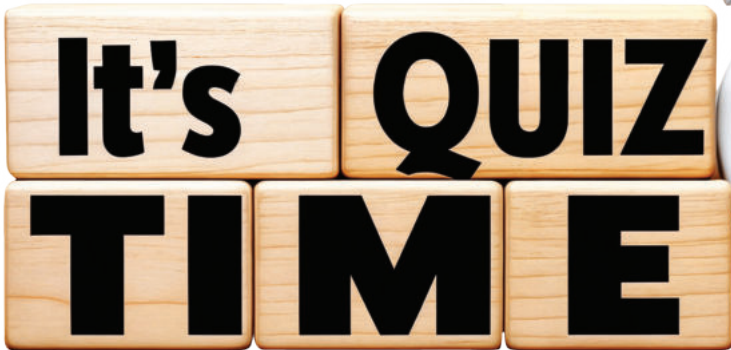
## Down

1. These flanges are often used in lower-pressure applications due to their easy fitting and lower cost.
2. Threaded pipe flanges have \_\_\_\_\_ threads for joining with pipes.
3. A process used in Viraj's integrated facilities to form rings \_\_\_\_\_ rolling.
4. Flanges division at Viraj Profiles includes an integrated \_\_\_\_\_ shop for pipe fittings



# Quiz

1. Which machine is used to test a product's ability to resist high-rate loading?
2. Which testing machine is used to detect internal flaws in the profiles?
3. What does the abbreviation PMI stand for in testing?
4. What kind of microscope is used in Viraj's testing facility?



## Answers

<b>MCQ's</b> 1. (a) 0.09 mm to 15 mm 2. (b) 2000 3. (b) Avada Energy 4. (c) U-bolts	<b>Crossword</b> <b>Across</b> 1. Flanges 2. Threaded 3. Orifice 4. Lap Joint <b>Down</b> 1. Slip-on 2. Tapered 3. Ring 4. Forge	<b>Quiz</b> 1. Impact Testing Machine 2. Ultrasonic Testing Machine 3. Positive Material Identification 4. Metallurgical Microscope
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Building A Sustainable Stainless World

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